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Product Specifications

Standee Digital Kiosks
55 inch



Overview:

Digital Standee is another term for digital signage that is floor-standing. The digital signage can be either a ceiling- or wall-mounted LED panel. Digital standee are utilized when the signage needs to be kept in a hallway or on a floor, though. At airports, it's simple to observe that there are numerous digital billboards. This is due to the lack of walls and the high ceiling. So using a digital standee is the greatest way to advertise to passengers. The media player or system-on-a-chip that pushes content to a display powers the content of digital signage. The content can then be managed by users using a content management system, either locally or remotely, to edit content, schedule content, and obtain time-bound reports.

Benefits of Smart Digital Standee:

- Firstly, helps reduce business costs.
- Improves business efficiency
- Boost’s company sales
- Allows real-time communication
- Customers receive instant satisfaction
- Customers’ privacy and security
- Collects data about customer’s behavior
- Lastly, Requires very little maintenance

Applications of Smart Digital Standee:

- Firstly, Advertisement Board
- Wayfinders or maps
- Bill payment counter
- Token Service
- Free wifi and charging ports
- Payment Counter
- Order Service
- Ticketing
- Purchase products
- Lastly, Review and Request service







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Features:

Product size	752.2*1900mm
Resolution	1080*1920P
Color	16.7M
Touch response time	5ms
Power consumption	180W
Tempered glass	4mm
Infrared touchscreen power supply system	USB direct power supply
Working environment	0~+50℃
Service life	over 60,000 hours
Display Area	680.4*1209.6mm
Panel type	TFT-LCD
Brightness	300~350cd/m 2
Surface hardness	Mohs Level 7
Cursor speed	120 points/second
Viewing angle	89/89/89/89
Operating System	Android / Windows
Working humidity	10%-90%
Warranty	1 year