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Product Specifications

Outdoor Wall Mounted Digital Signage
55 inch



Overview:

Outdoor wall-mounted digital signage is digital signage that can be used outside as a promotional banner or informational banner. These signage are very strong and waterproof so they can be kept outside in the sun or rain or in any type of weather. They have a bright screen so that they can be seen in daylight too. This signage can be used in malls or stores to display their product to a specific audience. Outdoor wall-mounted digital signage is fixed and cannot be carried and placed. These are quite famous in malls, luxury brand stores, airports, streets, bus stops, etc.

Benefits of Outdoor Digital Signage:

- **Enhanced Engagement:** Eight out of ten customers claim to have entered a store solely because of digital signage, which attracts 400% more views than static displays. How does this impact business, then? Well, more views equate to more chances to influence sales, and higher interest brings in more consumers, both of which can increase the likelihood that you'll make more money.

- **Great Satisfaction:** On-site digital signage can have a significant impact on how customers feel overall. In fact, customers who interact with digital signage report 46% better satisfaction, according to a Digital Signage Today article. The 35% reduction in perceived wait time, which Burkhart cites as "one of the best things you can do to improve customer experience," is almost likely a contributing factor. These are the kinds of customer experience enhancements that can promote higher levels of client retention.

- **More impulse purchases:** According to IT expert David Bawarsky, 19% of people acknowledged making an impulsive purchase as a result of digital signage. It's simple to understand how beneficial digital signage can be to business when you combine these unforeseen purchases with its impact on the purchase amount.

- **Higher Growth:** According to a number of recent research, many brands see a considerable rise in sales (up to 33%) after integrating digital signage. Additionally, it is abundantly obvious from the research that digital signage frequently increases in-store traffic and encourages customers to stay there for a longer period of time. These trends contribute to higher profit margins for businesses, creating more chances down the road.



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Features:

Product size	1280*810*366mm
Resolution	1920*1080P
Color	16.7M
Response Time	6ms
Picture	GIF / JPEG / PNG / BMP
Speaker	Built-in stereo speaker 2*10W (8Ω)
Video	MPG / MPG-1 / MPG-2 / MPG-4 / AVI / MP4 / TS / MKV / WMV
Power supply	AC 220V
Program upgrade	Remote upgrade
Solution	USB / Android Windows optional
Working temperature	-40~+55℃
Service life	Over 50,000 hours
Display Size	1074*604mm
Viewing angle	178oH / 178oV
Brightness	1500-2000 cd/m2
Protection level	IP65
Audio	MP3 / 24bit linear PCM7.1
Storage	8G / can be expanded to 32G
Network	RJ45 interface / WIFI / 4G
Installation	Floor Standing
Times switch machine	Supports any time period
Storage temperature	-10~+60℃
Warranty	1 year