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Product Specifications

Free Standing Digital Signage 55 inch



Overview:

Free Standing Digital Signage is a plug-and-play digital advertising display that is sleek and fashionable and perfect for making a large impact while enjoying a practical slimline design. The digital screen creates a dynamic display space for videos, photographs, music, and more that can all be readily refreshed with only a simple USB stick. It is eye-catching and attention-grabbing wherever it is placed. The slimline digital freestanding display blends a modern tempered edge-to-edge glass with a sleek aluminum surround to mimic a massive smartphone or tablet.

The screen is suited for usage in bright sunshine and other tough lighting settings thanks to the 178 super wide viewing angle IPS panel, which also provides quality and color depth. The mercury-free LED backlight enhances brightness, contrast, and power consumption. The commercial-grade display monitors have a lifespan of over 70,000 hours and are designed to run 24/7 in public areas, and are designed with no external buttons or controls to avoid tampering.

Application of wall mounted digital signage:

- Information accessible to the general public, including news, weather, traffic, and local (location-specific) information, including building directories with maps, fire exits, and traveler information
- Internal communications: news, health & safety updates, and other business messages.
- Information on the menu, including prices, pictures, lists of ingredients, and other details, such as nutritional data, regarding the food(s) being served.
- Advertising Displays: These are often either connected to the sign's position or use the screens' audience reach for generic advertising.

- Creating a brand identity and promoting it in-store via a digital sign.
- Directing consumers to other locations, extending their "dwell time" on the store's property, and a variety of additional purposes are all ways to influence customer behavior.
- Application examples for improving the customer experience include, among other things, reducing perceived wait times in lines at banks, restaurants, and other retail establishments, as well as recipe demos at grocery shops.
- Dressing rooms at fashion stores assist customers in selecting dresses.
- The environment can be improved by adding interactive screens (on the floor, like "informational footsteps" found in some tourist sites, museums, and the like) or other "dynamic way-finding" techniques.



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Features:

Product size	762*1904.83*42.4mm
Resolution	1080*1920P
Color	16.7M
Response time	5ms
Picture	JPEG / PNG
ROM	Built-in 8G ROM
Standby Power	1W
Working environment	0~+50℃
Service life	over 60,000 hours
Panel type	TFT-LCD
Brightness	300~350cd/m2
Viewing angle	89/89/89/89
Audio	MP3 / WMA / WAV
Video	MPEG2/AVI/MP4/DIV/TS/TP/TRP/ MKV/MOV/DAT/ASF/WMV/RM/RM VB
Voltage	AC 100-240V / 50-60HZ
Operational Version	Stand-alone version; online version
Working humidity	10%-90%
Warranty	1 year