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Product Specifications

Wall Mounted Digital Signage 15.6 inch



Overview:

Wall mounted digital signage is a type of digital signage that can be mounted on the walls where we can display images and videos and advertise products. It is small in size and will be displayed in public places to advertise products to targeted audiences. Digital signage is mainly used to display product promotions, timely news, and upcoming events. This signage can be mounted on walls, and ceilings, and integrated into kiosks. It can be used in various applications ranging from product marketing to public information providing.

Application of wall mounted digital signage:

- Information accessible to the general public, including news, weather, traffic, and local (location-specific) information, including building directories with maps, fire exits, and traveler information
- Internal communications: news, health & safety updates, and other business messages.
- Information on the menu, including prices, pictures, lists of ingredients, and other details, such as nutritional data, regarding the food(s) being served.
- Advertising Displays: These are often either connected to the sign's position or use the screens' audience reach for generic advertising.
- Creating a brand identity and promoting it in-store via a digital sign.
- Directing consumers to other locations, extending their "dwell time" on the store's property, and a variety of additional purposes are all ways to influence customer behavior.

- Application examples for improving the customer experience include, among other things, reducing perceived wait times in lines at banks, restaurants, and other retail establishments, as well as recipe demos at grocery shops.
- Dressing rooms at fashion stores assist customers in selecting dresses.
- The environment can be improved by adding interactive screens (in the floor, like "informational footsteps" found in some tourist sites, museums, and the like) or other "dynamic way-finding" techniques.



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Features:

Product size	378*1238*46.2mm
Resolution	1920*1080P
Color	16.7M
Response time	5ms
Picture	JPEG / PNG
ROM	Built-in 8G ROM
Standby Power	1W
Working environment	0~+50℃
Service life	over 60,000 hours
Panel type	TFT-LCD
Brightness	220cd/m2
Viewing angle	89/89/89/89
Audio	MP3 / WMA / WAV
Video	MPEG2/AVI/MP4/DIV/TS/TP/TRP/ MKV/MOV/DAT/ASF/WMV/RM/RM VB
Voltage	AC 100-240V / 50-60HZ
Operational Version	Stand-alone version; online version
Working humidity	10%-90%
Warranty	1 year